Weak Q2; retain BUY on recovery signs and valuation comfort

CMP (Rs): 626 | TP (Rs): 775

Retail > Result Update >

November 08, 2025

We retain BUY on Go Fashion, while cutting our TP by ~14% to Rs775, on account of a ~10% cut in the TP multiple and ~4% cut in earnings. Despite the significant TP cut, our BUY is led by early signs of demand revival during festive, GO's confidence on SSG revival with new product launches in H2, heavy stock price correction (~35% YTD; ~16x FY28 EBITDA), and commitment on ~50% pledge reduction in the next few months. The Q2 performance was weak, with 7% topline growth (EBO SSG: -3.6%) and muted EBITDA/PAT growth (pre-IndAS). Given weak macros, GO has reduced its store outlook to 80-90 net additions in FY26 (vs earlier outlook of 120-130 additions), though GO maintained that expansion headroom remains robust and expansion shall accelerate on demand revival. While higher primary sales to LFS partners has led to 15 days increase in WC (YoY), the balance sheet remains healthy with net cash of Rs2.6bn (vs ~Rs2.3bn at FY25-end). The initial traction in international foray and daily concept stores (2 stores in Chennai) has been encouraging, with incremental monthly throughput of Rs1,000/sqft/month.

Near-term focus on recovering SSG; cuts store expansion outlook

Q2 revenue grew ~7.5% (in-line), led by 23% growth in LFS channels, while the EBO channel (~70% mix) saw ~2% growth. EBO SSG fell 3.6%, though the management expects improvement via continuous focus on product development, supported by investment in the product team and multiple launches lined up in H2. Stronger growth in the LFS channel was driven by addition of ~80 stores in Q2 (primary sales). EBO growth of 2% was supported by 5% increase in ASP, while volume was impacted. EBITDA margin at 29.7%, down by 80bps YoY, was impacted by lower gross margin (~62.6%, down by 50bps) and higher employee expense. Net EBO addition stood at 9 in Q2, taking the total store-count to 812 (1 international store); store additions were moderate in H1 (36 net additions) and the mgmt has revised its guidance to 80-90 net additions in FY26 (vs 120-130 earlier); downward revision in store-addition guidance reflects a cautious approach amid muted revenue growth trends, as the mgmt focuses on safeguarding margins and improving store-level productivity and SSG before accelerating expansion. Number of WC days rose by 15 days to 135 (YoY), though the mgmt targets ~50% OCF-to-EBITDA for FY26 (now at ~40%). However, balance sheet strength remains healthy, with net cash of Rs2.6bn at H1FY26-end (vs ~Rs2.3bn at FY25-end).

Mixed regional trends; focus on new product launches, top-wear pilot underway

The company continues to perform well in West India, particularly Maharashtra (positive SSG), while South India has been relatively muted. To support growth, GO aims to launch new collections, enter new markets, and invest in marketing initiatives to enhance visibility and customer engagement. It is sharpening its product and merchandising strategy with several new bottom-wear launches planned for 2H, including in Palazzos and Pants, which will be featured prominently at store fronts. It has also expanded its existing bottom-wear stores to include a dedicated top-wear section, with two pilot stores in Chennai already achieving over Rs1,000 sales per sqft per month.

Go Fashion: Financial	Snapsho	t (Standalo	one)		
Y/E March (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
Revenue	7,628	8,482	9,073	10,404	11,664
EBITDA	2,424	2,680	2,791	3,201	3,608
Adj. PAT	828	935	915	1,100	1,271
Adj. EPS (Rs)	15.3	17.3	16.9	20.4	23.5
EBITDA margin (%)	31.8	31.6	30.8	30.8	30.9
EBITDA growth (%)	14.2	10.5	4.1	14.7	12.7
Adj. EPS growth (%)	-	13.0	(2.2)	20.2	15.6
RoE (%)	14.7	14.4	12.3	13.0	13.2
RoIC (%)	24.3	24.7	21.6	22.2	22.6
P/E (x)	40.8	36.1	37.0	30.7	26.6
EV/EBITDA (x)	13.1	11.7	11.2	9.8	8.7
P/B (x)	5.6	This repaget	is intended	for Tean3.8V	hite Marg <u>ı</u> 3e
FCFF yield (%)	5.1	5.0	4.7	6.0	6.9

Source: Company, Emkay Research

Target Price – 12M	Sep-26
Change in TP (%)	(13.9)
Current Reco.	BUY
Previous Reco.	BUY
Upside/(Downside) (%)	23.8

Stock Data	GOCOLORS IN
52-week High (Rs)	1,252
52-week Low (Rs)	624
Shares outstanding (mn)	54.0
Market-cap (Rs bn)	34
Market-cap (USD mn)	381
Net-debt, FY26E (Rs mn)	(2,801.1)
ADTV-3M (mn shares)	0
ADTV-3M (Rs mn)	64.2
ADTV-3M (USD mn)	0.7
Free float (%)	47.0
Nifty-50	25,492.3
INR/USD	88.7
Shareholding, Sep-25	
Promoters (%)	52.8
FPIs/MFs (%)	8.6/35.0

Price Performance								
(%)	1M	3M	12M					
Absolute	(9.1)	(12.0)	(47.6)					
Rel. to Nifty (10.4) (15.1) (50.3)								



Devanshu Bansal

devanshu.bansal@emkayglobal.com +91-22-66121385

Sunny Bhadra

sunny.bhadra@emkayglobal.com +91-22-66121376

Yuvraj Kunwar

yuvraj.kunwar@emkayglobal.com +91-22-66121302

Earnings call KTAs

Demand and Business Environment

- The company is seeing early signs of recovery, which has extended into the festive season.
- Festive performance was strong in Tamil Nadu and Maharashtra, while some other states lagged.
- Post-Diwali demand has seen a sharp drop, though the management remains optimistic about a gradual pickup ahead. Initial focus is to achieve a low single-digit SSG.
- Overall sentiment is improving, with some players in the market already seeing recovery in growth trends.

Pricing and margins

- Average Selling Price (ASP) growth is expected at 2-3%, driven by mix improvement and new product launches, as no major price increases are planned.
- Gross margins in H2FY26 are expected to remain in the 62–63% range.

Store Network and Expansion

- The company continues to follow a selective and measured approach to expansion, now targeting 80–90 new stores for the full year (revised from 120 earlier).
- Ramp-up in new store openings will be reconsidered once sustained revenue recovery and SSG are visible.
- The network consolidation exercise is largely done, and no major store closures are expected.

Product and Category performance

- Several new bottom-wear product launches are planned for 2H, including Palazzos and Pants.
- The company introduced top-wear in two stores in Chennai and has achieved over Rs1,000 sales per sqft per month. These top-wear products are a part of the company's existing bottom-wear store, which it has expanded; this has led to a dedicated separate top-wear section.
- Leggings and Churidars continue to see a steady performance, while their contribution has declined from 50–55% pre-COVID to 30–35% now; this is due to portfolio diversification and a shift in consumer preference toward trousers.
- The company is launching new collections (generally highlighted at the front display of stores), investing in marketing (~2% of revenue), and expanding into newer markets to revive growth.
- 70-80% of the company's portfolio is priced below Rs1,000, with the rest ranging at Rs1,000-2,500.

Customer metrics

- New customer acquisition grew over 20% (till June), with repeat purchase rates at 40–45%.
- The core customer age-group remains at 27–33.

Regional and Channel trends

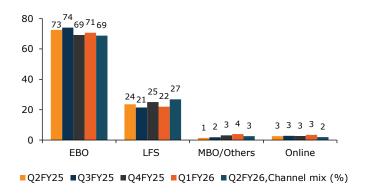
- The MBO channel continues to perform well, though the base is still small. The key focus for this channel is new customer acquisition.
- The SSG trends, even in stores opened prior to the last 2-3 years, are similar at a low to This remid-single digit decline. This same provides confidence on a broad-based growth pick-olution up, once the demand improves across markets.

Other updates

- The company is seeing good traction in large-value retail stores, despite a relatively higher ASP of Rs700-800.
- Income Tax search operations were conducted during 7-10 October across locations, including Chennai, Tirupur, and Mumbai. The exercise concluded with no major findings or summons from the IT department, as of now.
- The company is on track to reduce 50% of its pledged shares soon. Of the 5.6mn shares placed, around 2.5-3mn shares are expected to be released in the next few months.
- Advances for inventory purchases led to an increase in other current assets during the quarter.

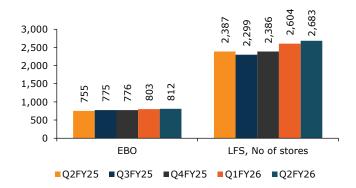
Story in charts

Exhibit 1: LFS mix increased due to strong traction in the channel (\sim 23% growth)



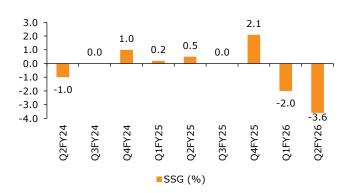
Source: Company, Emkay Research

Exhibit 3: Number of LFS stores expanded by 80; store outlook guidance revised to 80-90 stores for FY26 (vs earlier 120-130 additions)



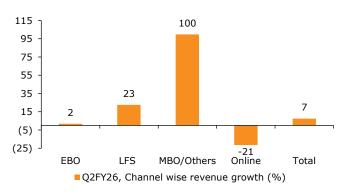
Source: Company, Emkay Research

Exhibit 5: SSG declined 3.6% owing to weak demand



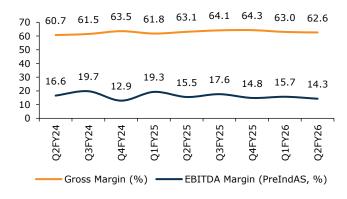
Source: Company, Emkay Research

Exhibit 2: Around 7% revenue growth in Q2FY26 was led by the LFS channel and MBO/Others channel (on a low base)



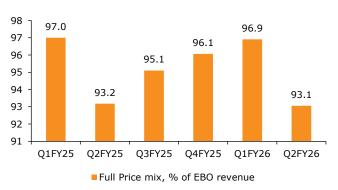
Source: Company, Emkay Research

Exhibit 4: EBITDA margin at 14.3%, down by 120bps YoY, was impacted by lower gross margin and higher employee expense



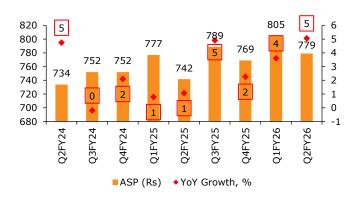
Source: Company, Emkay Research

Exhibit 6: Full price (FP) mix has been flat YoY



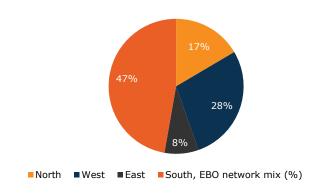
Source: Company, Emkay Research

Exhibit 7: ASP improved ~5% in Q2, led by better product mix



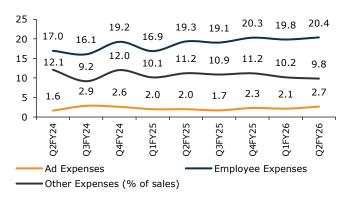
Source: Company, Emkay Research

Exhibit 9: EBO/LFS penetration skewed toward the South/West, which contributes ~75% to the overall EBO network



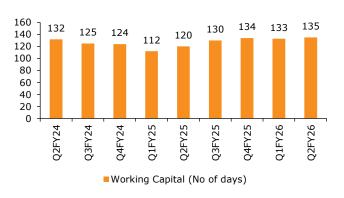
Source: Company, Emkay Research

Exhibit 11: Advertising costs increased by 70bps to 2.7% marketing budget maintained at 2% for the full year



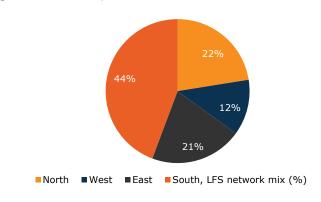
Source: Company, Emkay Research

Exhibit 8: Number of WC days increased by 15 to 135 days (YoY) though stable QoQ



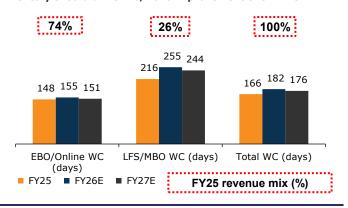
Source: Company, Emkay Research

Exhibit 10: Under-penetration in the East provides headroom for growth across both, the EBO and LFS channels



Source: Company, Emkay Research

Exhibit 12: Better mix (more EBOs) and reduction of warehouse inventory should drive WC/RoIC improvement over FY25-27E



Source: Company, Emkay Research

Exhibit 13: Actual vs Estimates (Q2FY26)

(De mm)	Actual	Estima	tes	Varia	tion	Comments
(Rs mn)	Actual	Emkay	Consensus	Emkay	Consensus	Comments
Net Sales	2,242	2,252	2,252	-0.5%	-0.5%	Revenue was in line with our estimate
EBITDA*	666	668	680	-0.2%	-2.0%	EBITDA was in line with our estimate
EBITDA Margin*	29.7%	29.7%	30.2%	7	-47	
PAT	218	206	208	6.0%	4.8%	PAT beat led by lower depreciation and higher other income

Source: Company, Emkay Research; Note: *Post IndAS-116 EBITDA

Exhibit 14: Summary of quarterly results

Y/E, Mar (Rs mn)	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26	YoY (%)	QoQ (%)	FY25TD	FY26TD	YoY (%)
Revenue	2,085	2,147	2,048	2,228	2,242	7.5	0.6	4,286	4,470	4.3
Expenditure	1,449	1,449	1,424	1,541	1,575	8.7	2.2	2,929	3,116	6.4
Consumption of RM	652	652	614	713	714	9.5	0.2	1,398	1,427	2.1
as % of sales	31%	30%	30%	32%	32%			33%	32%	
Sub-contracting charges	118	118	118	112	124	5.3	10.7	214	236	10.4
as % of sales	6%	6%	6%	5%	6%			5%	5%	
Employee Cost	403	409	416	442	457	13.2	3.3	775	899	16.0
as % of sales	19%	19%	20%	20%	20%			18%	20%	
Other expenditure	275	270	276	274	280	1.7	2.2	542	554	2.1
as % of sales	19%	19%	19%	18%	18%			13%	12%	
EBITDA	636	698	624	687	666	4.8	-3.0	1,358	1,354	-0.3
Depreciation	311	317	314	323	328	5.6	1.6	605	651	7.5
EBIT	326	380	310	364	339	4.0	-7.1	752	703	-6.5
Other Income	71	58	66	52	73	2.6	39.7	129	125	-3.0
Interest	115	116	122	120	122	6.0	1.5	225	241	7.2
PBT	282	323	254	297	290	2.9	-2.3	656	587	-10.6
Total Tax	76	79	55	74	72	-4.8	-3.1	163	146	-10.5
APAT	206	243	199	223	218	5.7	-2.0	493	441	-10.6
Extraordinary items	0	0	0	0	0			0	0	
Reported PAT	206	243	199	223	218	5.7	-2.0	493	441	-10.6
Reported EPS (Rs)	3.8	4.5	3.7	4.1	4.0	5.7	-2.0	9.1	8.2	-10.6
(%)	Q2FY25	Q3FY25	Q4FY25	Q1FY26	Q2FY26	(bps)	(bps)	FY25TD	FY26TD	(bps)
Gross Margin	63.1	64.1	64.3	63.0	62.6	-50	-40	62.4	62.8	40
EBITDAM	30.5	32.5	30.5	30.8	29.7	-80	-110	31.7	30.3	-140
EBITM	15.6	17.7	15.1	16.4	15.1	-50	-130	17.5	15.7	-180
PBTM	13.5	15.0	12.4	13.3	12.9	-60	-40	15.3	13.1	-220
PATM	9.9	11.3	9.7	10.0	9.7	-20	-30	11.5	9.9	-160
Effective Tax rate	26.8	24.6	21.8	25.0	24.8	-200	-20	24.9	24.9	0

Source: Company, Emkay Research

Exhibit 15: Changes in estimates

(Rs mn)		FY26E			FY27E			FY28E	
	Old	New	Change (%)	Old	New	Change (%)	Old	New	Change (%)
Revenue	9,225	9,073	-1.6	10,594	10,404	-1.8	11,814	11,664	-1.3
EBITDA*	1,437	1,390	-3.2	1,712	1,652	-3.5	1,937	1,877	-3.1
EBITDA margin (%)*	15.6	15.3	-30 bps	16.2	15.9	-30 bps	16.4	16.1	-30 bps
Net profit	929	915	-1.5	1,150	1,100	-4.4	1,330	1,271	-4.4
EPS (Rs)	17.2	16.9	-1.5	21.3	20.4	-4.4	24.6	23.5	-4.4

Source: Company, Emkay Research; Pre IndAS-116 EBITDA

Exhibit 16: Peer comparison

Company	Price (Rs)	Mcap (Rs bn)	Reco	Target Price (Rs)	E	PS (Rs)		P	/E (x)		EV/E	BITDA (x)*
					FY26E	FY27E	FY28E	FY26E	FY27E	FY28E	FY26E	FY27E	FY28E
Titan Company	3,769	3,346	ADD	4,100	53.8	66.8	81.3	70.1	56.4	46.4	43.4	36.1	30.7
Varun Beverages**	470	1,590	BUY	575	9.0	10.6	12.7	52.2	44.2	37.1	31.3	27.0	23.7
Ethos	2,851	76	BUY	3,500	46.8	63.5	86.3	61.0	44.9	33.1	29.2	21.2	15.9
Page Industries	39,740	443	REDUCE	39,450	741.4	834.7	933.2	53.6	47.6	42.6	36.1	31.8	28.6
ABFRL	80	97	ADD	100	-4.4	-3.6	-2.5	-18.0	-22.4	-31.3	10.7	7.5	5.7
Go Fashion	626	34	BUY	775	16.9	20.4	23.5	37.0	30.7	26.6	11.2	9.8	8.7
Jubilant FoodWorks	577	380	BUY	825	5.9	7.9	10.5	97.9	72.6	55.0	21.4	18.4	15.8
Devyani International	148	182	BUY	190	-0.3	0.4	1.2	-573.3	330.9	125.9	23.1	17.3	14.1
Westlife Foodworld	575	90	ADD	725	1.7	5.1	9.8	331.0	112.3	58.5	22.9	17.0	13.4
Sapphire Foods	270	87	BUY	370	0.3	2.5	4.0	929.6	108.6	67.1	17.4	13.2	10.8
Senco Gold	332	54	BUY	500	14.7	19.1	25.2	22.5	17.4	13.2	11.9	9.5	7.6
Metro Brands	1,123	306	BUY	1,475	18.3	22.3	25.9	61.3	50.3	43.3	34.1	28.0	23.7
ABLBL	130	159	BUY	170	2.2	3.1	4.1	58.0	41.6	31.7	12.3	10.6	9.1
Vishal Mega Mart	143	669	BUY	180	1.9	2.5	3.1	77.3	58.2	46.9	34.2	27.8	23.2

Source: Company, Emkay Research; Note: *Post-IndAS116 EBITDA; **FY26E is CY25E and likewise for Varun Beverages

Go Fashion: Standalone Financials and Valuations

Profit & Loss					
Y/E March (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
Revenue	7,628	8,482	9,073	10,404	11,664
Revenue growth (%)	14.7	11.2	7.0	14.7	12.1
EBITDA	2,424	2,680	2,791	3,201	3,608
EBITDA growth (%)	14.2	10.5	4.1	14.7	12.7
Depreciation & Amortization	1,104	1,237	1,328	1,492	1,671
EBIT	1,321	1,443	1,463	1,709	1,937
EBIT growth (%)	5.5	9.2	1.4	16.8	13.3
Other operating income	-	-	-	-	-
Other income	173	254	250	300	350
Financial expense	391	464	493	543	592
PBT	1,102	1,233	1,219	1,466	1,695
Extraordinary items	0	0	0	0	0
Taxes	274	298	305	367	424
Minority interest	-	-	-	-	-
Income from JV/Associates	-	-	-	-	-
Reported PAT	828	935	915	1,100	1,271
PAT growth (%)	-	13.0	(2.2)	20.2	15.6
Adjusted PAT	828	935	915	1,100	1,271
Diluted EPS (Rs)	15.3	17.3	16.9	20.4	23.5
Diluted EPS growth (%)	-	13.0	(2.2)	20.2	15.6
DPS (Rs)	0	0	0	0	0
Dividend payout (%)	0	0	0	0	0
EBITDA margin (%)	31.8	31.6	30.8	30.8	30.9
EBIT margin (%)	17.3	17.0	16.1	16.4	16.6
Effective tax rate (%)	24.9	24.2	25.0	25.0	25.0
NOPLAT (pre-IndAS)	992	1,094	1,097	1,282	1,453
Shares outstanding (mn)	54	54	54	54	54

Source: Company, Emkay Research

Balance Sheet					
Y/E March (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
Share capital	540	540	540	540	540
Reserves & Surplus	5,499	6,434	7,348	8,448	9,719
Net worth	6,039	6,974	7,888	8,988	10,259
Minority interests	-	-	-	-	-
Non current liab. & prov.	4,471	4,793	5,244	5,790	6,396
Total debt	0	0	0	0	0
Total liabilities & equity	10,509	11,767	13,133	14,778	16,656
Net tangible fixed assets	1,013	1,116	1,225	1,421	1,644
Net intangible assets	8	9	10	11	11
Net ROU assets	4,245	4,475	4,767	5,125	5,547
Capital WIP	109	115	115	115	115
Goodwill	-	-	-	-	-
Investments [JV/Associates]	0	0	0	0	0
Cash & equivalents	1,981	2,480	2,801	3,446	4,237
Current assets (ex-cash)	3,812	4,292	4,952	5,478	5,985
Current Liab. & Prov.	660	720	737	816	883
NWC (ex-cash)	3,153	3,572	4,215	4,661	5,102
Total assets	10,509	11,767	13,133	14,778	16,656
Net debt	(1,981)	(2,480)	(2,801)	(3,446)	(4,237)
Capital employed	10,509	11,767	13,133	14,778	16,656
Invested capital	4,174	4,696	5,450	6,093	6,757
BVPS (Rs)	111.8	129.1	146.1	166.4	190.0
Net Debt/Equity (x)	(0.3)	(0.4)	(0.4)	(0.4)	(0.4)
Net Debt/EBITDA (x)	(0.8)	(0.9)	(1.0)	(1.1)	(1.2)
Interest coverage (x)	2.8	2.7	2.5	2.7	2.9
RoCE (%)	26.6	26.1	23.1	23.8	23.8

Source: Company, Emkay Research

Cash flows					
Y/E March (Rs mn)	FY24	FY25	FY26E	FY27E	FY28E
PBT (ex-other income)	929	979	969	1,166	1,345
Others (non-cash items)	0	0	0	0	0
Taxes paid	(274)	(298)	(305)	(367)	(424)
Change in NWC	(123)	(476)	(685)	(494)	(495)
Operating cash flow	2,027	1,906	1,801	2,340	2,689
Capital expenditure	(406)	(329)	(330)	(446)	(516)
Acquisition of business	0	0	0	0	0
Interest & dividend income	-	-	-	-	-
Investing cash flow	(76)	(111)	(80)	(146)	(166)
Equity raised/(repaid)	-	-	-	-	-
Debt raised/(repaid)	0	0	0	0	0
Payment of lease liabilities	(1,157)	(1,327)	(1,400)	(1,549)	(1,731)
Interest paid	(1)	(5)	0	Ō	0
Dividend paid (incl tax)	0	0	0	0	0
Others	7	-	0	0	0
Financing cash flow	(1,152)	(1,332)	(1,400)	(1,549)	(1,731)
Net chg in Cash	798	463	321	644	792
OCF	2,027	1,906	1,801	2,340	2,689
Adj. OCF (w/o NWC chg.)	2,150	2,382	2,486	2,835	3,184
FCFF	1,621	1,577	1,471	1,894	2,172
FCFE	1,619	1,572	1,471	1,894	2,172
OCF/EBITDA (%)	83.6	71.1	64.5	73.1	74.5
FCFE/PAT (%)	195.6	168.2	160.8	172.2	170.8
FCFF/NOPLAT (%)	163.4	144.1	134.1	147.7	149.5

Source: Company, Emkay Research

Valuations and key Ra	itios				
Y/E March	FY24	FY25	FY26E	FY27E	FY28E
P/E (x)	40.8	36.1	37.0	30.7	26.6
P/CE(x)	32.7	29.3	29.8	25.0	21.6
P/B (x)	5.6	4.8	4.3	3.8	3.3
EV/Sales (x)	4.2	3.7	3.5	3.0	2.7
EV/EBITDA (x)	13.1	11.7	11.2	9.8	8.7
EV/EBIT(x)	24.1	21.7	21.4	18.3	16.2
EV/IC (x)	7.6	6.7	5.7	5.1	4.6
FCFF yield (%)	5.1	5.0	4.7	6.0	6.9
FCFE yield (%)	4.8	4.7	4.4	5.6	6.4
Dividend yield (%)	0	0	0	0	0
DuPont-RoE split					
Net profit margin (%)	10.9	11.0	10.1	10.6	10.9
Total asset turnover (x)	1.3	1.3	1.2	1.2	1.1
Assets/Equity (x)	1.0	1.0	1.1	1.1	1.1
RoE (%)	14.7	14.4	12.3	13.0	13.2
DuPont-RoIC					
NOPLAT margin (%)	13.0	12.9	12.1	12.3	12.5
IC turnover (x)	1.9	1.9	1.8	1.8	1.8
RoIC (%)	24.3	24.7	21.6	22.2	22.6
Operating metrics					
Core NWC days	150.8	153.7	169.6	163.5	159.6
Total NWC days	150.8	153.7	169.6	163.5	159.6
Fixed asset turnover	5.0	4.6	4.2	4.1	3.8
Opex-to-revenue (%)	29.9	31.7	32.6	32.4	32.1

Source: Company, Emkay Research

RECOMMENDATION HISTORY - DETAILS

Date	Closing Price (Rs)	TP (Rs)	Rating	Analyst
07-Oct-25	688	900	Buy	Devanshu Bansal
02-Aug-25	761	900	Buy	Devanshu Bansal
01-May-25	786	950	Buy	Devanshu Bansal
09-Apr-25	689	1,000	Buy	Devanshu Bansal
27-Jan-25	900	1,100	Buy	Devanshu Bansal
10-Jan-25	982	1,200	Buy	Devanshu Bansal
26-Oct-24	1,200	1,450	Buy	Devanshu Bansal
03-Oct-24	1,349	1,600	Buy	Devanshu Bansal
17-Sep-24	1,285	1,600	Buy	Devanshu Bansal
24-Jul-24	1,094	1,350	Buy	Devanshu Bansal
23-Jul-24	1,058	1,350	Buy	Devanshu Bansal
12-Jul-24	1,081	1,350	Buy	Devanshu Bansal
07-Jul-24	1,033	1,350	Buy	Devanshu Bansal
04-May-24	1,043	1,300	Buy	Devanshu Bansal
07-Apr-24	1,200	1,350	Buy	Devanshu Bansal
07-Feb-24	1,154	1,300	Buy	Devanshu Bansal
10-Jan-24	1,188	1,440	Buy	Devanshu Bansal
30-Nov-23	1,330	1,440	Add	Devanshu Bansal

Source: Company, Emkay Research

RECOMMENDATION HISTORY - TREND



Source: Company, Bloomberg, Emkay Research

GENERAL DISCLOSURE/DISCLAIMER BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Emkay Global Financial Services Limited (CIN-L67120MH1995PLC084899) and its affiliates are a full-service, brokerage, investment banking, investment management and financing group. Emkay Global Financial Services Limited (EGFSL) along with its affiliates are participants in virtually all securities trading markets in India. EGFSL was established in 1995 and is one of India's leading brokerage and distribution house. EGFSL is a corporate trading member of BSE Limited (BSE), National Stock Exchange of India Limited (NSE), MCX Stock Exchange Limited (MCX-SX), Multi Commodity Exchange of India Ltd (MCX) and National Commodity & Derivatives Exchange Limited (NCDEX) (hereinafter referred to be as "Stock Exchange(s)"). EGFSL along with its [affiliates] offers the most comprehensive avenues for investments and is engaged in the businesses including stock broking (Institutional and retail), merchant banking, commodity broking, depository participant, portfolio management and services rendered in connection with distribution of primary market issues and financial products like mutual funds, fixed deposits. Details of associates are available on our website i.e. www.emkayglobal.com.

EGFSL is registered as Research Analyst with the Securities and Exchange Board of India ("SEBI") bearing registration Number INH000000354 as per SEBI (Research Analysts) Regulations, 2014. EGFSL hereby declares that it has not defaulted with any Stock Exchange nor its activities were suspended by any Stock Exchange with whom it is registered in last five years. However, SEBI and Stock Exchanges had conducted their routine inspection and based on their observations have issued advice letters or levied minor penalty on EGFSL for certain operational deviations in ordinary/routine course of business. EGFSL has not been debarred from doing business by any Stock Exchange / SEBI or any other authorities; nor has its certificate of registration been cancelled by SEBI at any point of time.

EGFSL offers research services to its existing clients as well as prospects. The analyst for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the clients simultaneously, not all clients may receive this report at the same time. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient.

EGFSL and/or its affiliates may seek investment banking or other business from the company or companies that are the subject of this material. EGFSL may have issued or may issue other reports (on technical or fundamental analysis basis) of the same subject company that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Users of this report may visit www.emkayglobal.com to view all Research Reports of EGFSL. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of EGFSL; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest including but not limited to those stated herein. Additionally, other important information regarding our relationships with the company or companies that are the subject of this material is provided herein. All material presented in this report, unless specifically indicated otherwise, is under copyright to Emkay. None of the material, nor its content, nor any copy of it, may be altered in any way, transmitted to, copied or distributed to any other party, without the prior express written permission of EGFSL. All trademarks, service marks and logos used in this report are trademarks or registered trademarks of EGFSL or its affiliates. The information contained herein is not intended for publication or distribution or circulation in any manner whatsoever and any unauthorized reading, dissemination, distribution or copying of this communication is prohibited unless otherwise expressly authorized. Please ensure that you have read "Risk D

This report has not been reviewed or authorized by any regulatory authority. There is no planned schedule or frequency for updating research report relating to any issuer/subject company.

Please contact the primary analyst for valuation methodologies and assumptions associated with the covered companies or price targets.

Disclaimer for U.S. persons only: Research report is a product of Emkay Global Financial Services Ltd., under Marco Polo Securities 15a6 chaperone service, which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of Financial Institutions Regulatory Authority (FINRA) or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor. In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors. Emkay Global Financial Services Ltd. has entered into a chaperoning agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo"). Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.

RESTRICTIONS ON DISTRIBUTION

This report is not directed to, or intended for distribution to or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction where such distribution, publication, availability or use would be contrary to law or regulation. Except otherwise restricted by laws or regulations, this report is intended only for qualified, professional, institutional or sophisticated investors as defined in the laws and regulations of such jurisdictions. Specifically, this document does not constitute an offer to or solicitation to any U.S. person for the purchase or sale of any financial instrument or as an official confirmation of any transaction to any U.S. person. Unless otherwise stated, this message should not be construed as official confirmation of any transaction. No part of this document may be distributed in Canada or used by private customers in United Kingdom.

ANALYST CERTIFICATION BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL)

The research analyst(s) primarily responsible for the content of this research report, in part or in whole, certifies that the views about the companies and their securities expressed in this report accurately reflect his/her personal views. The analyst(s) also certifies that no part of his/her compensation was, is, or will be, directly or indirectly, related to specific recommendations or views expressed in the report. The research analyst (s) primarily responsible of the content of this research report, in part or in whole, certifies that he or his associated persons1 may have served as an officer, director or employee of the issuer or the new listing applicant (which includes in the case of a real estate investment trust, an officer of the management company of the real estate investment trust; and in the case of any other entity, an officer or its equivalent counterparty of the entity who is responsible for the management of the issuer or the new listing applicant). The research analyst(s) primarily responsible for the content of this research report or his associate may have Financial Interests2 in relation to an issuer or a new listing applicant that the analyst reviews. EGFSL has procedures in place to eliminate, avoid and manage any potential conflicts of interests that may arise in connection with the production of research reports. The research analyst(s) responsible for this report operates as part of a separate and independent team to the investment banking function of the EGFSL and procedures are in place to ensure that confidential information held by either the research or investment banking function is handled appropriately. There is no direct link of EGFSL compensation to any specific investment banking function of the EGFSL.

¹ An associated person is defined as (i) who reports directly or indirectly to such a research analyst in connection with the preparation of the reports; or (ii) another person accustomed or obliged to act in accordance with the directions or instructions of the analyst.

² Financial Interest is defined as interest that are commonly known financial interest, such as investment in the securities in respect of an issuer or a new listing applicant, or financial accommodation arrangement between the issuer or the new listing applicant and the firm or analysis. This term does not include commercial lending conducted at the arm's length, or investments in any collective investment scheme other than an issuer or new listing applicant notwithstanding the fact that the scheme has investments in securities in respect of an issuer or a new listing applicant.

COMPANY-SPECIFIC / REGULATORY DISCLOSURES BY EMKAY GLOBAL FINANCIAL SERVICES LIMITED (EGFSL):

Disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) covered in this report-:

- 1. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her associate/relative's may have Financial Interest/proprietary positions in the securities recommended in this report as of November 08, 2025
- 2. EGFSL, and/or Research Analyst does not market make in equity securities of the issuer(s) or company(ies) mentioned in this Report

Disclosure of previous investment recommendation produced:

- 3. EGFSL may have published other investment recommendations in respect of the same securities / instruments recommended in this research report during the preceding 12 months. Please contact the primary analyst listed in the first page of this report to view previous investment recommendations published by EGFSL in the preceding 12 months.
- 4. EGFSL, its subsidiaries and/or other affiliates and Research Analyst or his/her relative's may have material conflict of interest in the securities recommended in this report as of November 08, 2025
- EGFSL, its affiliates and Research Analyst or his/her associate/relative's may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the November 08, 2025
- 6. EGFSL or its associates may have managed or co-managed public offering of securities for the subject company in the past twelve months.
- 7. EGFSL, its affiliates and Research Analyst or his/her associate may have received compensation in whatever form including compensation for investment banking or merchant banking or brokerage services or for products or services other than investment banking or merchant banking or brokerage services from securities recommended in this report (subject company) in the past 12 months.
- 8. EGFSL, its affiliates and/or and Research Analyst or his/her associate may have received any compensation or other benefits from the subject company or third party in connection with this research report.

Emkay Rating Distribution

Ratings	Expected Return within the next 12-18 months.	
BUY	>15% upside	
ADD	5-15% upside	
REDUCE	5% upside to 15% downside	
SELL	>15% downside	

Emkay Global Financial Services Ltd.

CIN - L67120MH1995PLC084899

7th Floor, The Ruby, Senapati Bapat Marg, Dadar - West, Mumbai - 400028. India Tel: +91 22 66121212 Fax: +91 22 66121299 Web: www.emkayglobal.com

OTHER DISCLAIMERS AND DISCLOSURES:

Other disclosures by Emkay Global Financial Services Limited (Research Entity) and its Research Analyst under SEBI (Research Analyst) Regulations, 2014 with reference to the subject company(s) -:

EGFSL or its associates may have financial interest in the subject company.

Research Analyst or his/her associate/relative's may have financial interest in the subject company.

EGFSL or its associates and Research Analyst or his/her associate/ relative's may have material conflict of interest in the subject company. The research Analyst or research entity (EGFSL) have not been engaged in market making activity for the subject company.

EGFSL or its associates may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of public appearance or publication of Research Report.

Research Analyst or his/her associate/relatives may have actual/beneficial ownership of 1% or more securities of the subject company at the end of the month immediately preceding the date of public appearance or publication of Research Report.

Research Analyst may have served as an officer, director or employee of the subject company.

EGFSL or its affiliates may have received any compensation including for investment banking or merchant banking or brokerage services from the subject company in the past 12 months. Emkay may have issued or may issue other reports that are inconsistent with and reach different conclusion from the information, recommendations or information presented in this report or are contrary to those contained in this report. Emkay Investors may visit www.emkayglobal.com to view all Research Reports. The views and opinions expressed in this document may or may not match or may be contrary with the views, estimates, rating, and target price of the research published by any other analyst or by associate entities of Emkay; our proprietary trading, investment businesses or other associate entities may make investment decisions that are inconsistent with the recommendations expressed herein. EGFSL or its associates may have received compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past 12 months. EGFSL or its associates may have received any compensation or other benefits from the Subject Company or third party in connection with the research report. EGFSL or its associates may have received compensation from the subject company in the past twelve months. Subject Company may have been client of EGFSL or its affiliates during twelve months preceding the date of distribution of the research report and EGFSL or its affiliates may have co-managed public offering of securities for the subject company in the past twelve months.